

Terms of Reference (TOR) for the Film Showing Activity

I. Rationale

The Philippine National Oil Company (PNOC) is committed to promoting gender equality, women empowerment, and human rights within the workplace and the broader community. In line with this commitment, PNOC shall actively participate in the 2025 18-Day Campaign to End Violence Against Women (VAW), which runs from November 25 to December 12, 2025.

This Film Showing Activity serves as a key initiative during the campaign. It is a necessary project, as articulated by the project justification, to secure the Film rental for the film showing activity In line with the participation of the Philippine National Oil Company (PNOC) in the observance of the 2025 18-Day Campaign to End Violence Against Women (VAW). This activity aims to utilize the powerful medium of film to foster a deeper understanding and dialogue among employees about the social realities of VAW and other forms of violence.

II. Objectives

The Film Showing Activity aims to achieve the following:

- **Knowledge and Awareness:** To provide an avenue for PNOC employees to gain essential knowledge and increase awareness about the complex issues, signs, and social realities related to Violence Against Women (VAW) and other pervasive forms of violence.
- **Discussion Platform:** To establish a safe and facilitated platform where employees can openly and constructively discuss the sensitive matters presented in the film, fostering empathy and shared understanding.
- **Campaign Support:** To support the goals of the 2025 18-Day Campaign to End VAW by actively engaging employees and demonstrating PNOC's institutional commitment to ending violence.

III. Scope and Deliverables

A. Scope of Activity

The activity shall encompass the preparation, execution, and post-activity evaluation of the film screening event. Key details include:

Item	Specific
Date of Activity	Thursday, November 27, 2025
Target Film	The Hearing (2024) Directed by Lawrence Fajardo
Number of Screening	Two (2) separate screenings: Morning session and Afternoon session
Key Components	A short talkback/discussion session shall be conducted immediately after each screening to

	process the film's content and facilitate dialogue.
Target Participants	PNOC Employees

Deliverables

The successful conduct of the activity requires the following deliverables:

- **Film Rental Agreement:** A secured and finalized agreement for the rights to screen The Hearing (2024) on the specified date and for the specified number of screenings.
- **Film Screenings:** Successful technical execution of the morning and afternoon screenings of the film.
- **Talkback Sessions:** Facilitated discussions immediately following both the morning and afternoon screenings.

IV. Schedule

The Film Showing Activity is scheduled for a single day:

Date	Time	Activity	Notes
November 27, 2025	Morning Session	Screening of The Hearing (2024)	Including Film Run Time and Talkback Session
November 27, 2025	Afternoon Session	Screening of The Hearing (2024)	Including Film Run Time and Talkback Session

V. Mode of Payment

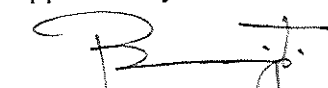
The payment for the Film Showing Activity shall strictly cover the Film Rental Fee as agreed upon in the finalized contract/memorandum of agreement with the film distributor or rights holder.

- **Terms:** Payment shall be processed upon successful completion of all deliverables, specifically the two (2) scheduled screenings on November 27, 2025, and submission of the corresponding Statement of Account/Billing Invoice and other documentary requirements based on RA 12009.
- **Payment Method:** Payment shall be made via PNOC's standard disbursement procedure (e.g., check or bank transfer) to the official business entity or authorized representative of the film rights holder.

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COST-BENEFIT ANALYSIS (CBA)

Procuring Entity: Philippine National Oil Company (PNOC)

Servicing Agency: Cultural Center of the Philippines (CCP)

Project Title: Film Showing Activity for the 2025 18-Day Campaign to End VAW

PROJECT RATIONALE AND OBJECTIVES

Activity Context and Purpose

This Cost-Benefit Analysis is conducted to justify the adoption of the Agency-to-Agency (A2A) modality for procuring services required to conduct a specialized Film Showing Activity. The activity is a key component of the agency's official participation in the annual 2025 18-Day Campaign to End Violence Against Women (VAW), observed from November 25 to December 12, as mandated by Proclamation No. 1172, s. 2006.

The primary objectives of the Film Showing Activity are:

1. Advocacy: To raise awareness and foster deep understanding among agency personnel regarding the forms, mechanisms, and effects of VAW.
2. Capacity Building: To support the agency's Gender and Development (GAD) mandate by promoting a VAW-free workplace and community.
3. Compliance: To fulfill the agency's commitment to national directives aimed at upholding the human rights of women and girls.

Justification for Agency-to-Agency Modality

Pursuant to the Revised Implementing Rules and Regulations (IRR) of Republic Act No. 9184 (The Government Procurement Reform Act), the Agency-to-Agency procurement method is warranted when the procuring entity can demonstrate, through a Cost-Benefit Analysis, that entering into an A2A Agreement is more efficient and economical for the Government.

The CCP, a Government-Owned and Controlled Corporation (GOCC), has the mandate and institutional capacity to preserve, promote, and develop Philippine arts and culture, which includes educational film curations and technical presentation services. This directly aligns with the specialized service required for this advocacy activity.

COST ANALYSIS: EVALUATION OF ALTERNATIVES

The end-user unit (PNOC GFPS-TWG) conducted a thorough canvassing of potential providers to determine the most economical option for securing the film rights, screening fees, and technical/administrative support for the activity.

Comparative Cost Data

The table below presents the results of the canvass, comparing the prevailing market cost for the required services from private providers versus the official quotation received from the Cultural Center of the Philippines (CCP).

Option/Provider	Direct Quotation	Notes
Cultural Center of the Philippines (CCP)	₱ 35,000.00	Least costly quotation; leverages existing government resources.
PELIKULAW PRODUCTIONS	₱ 36,000.00	Lowest private sector quotation.
EdukSine Studios	₱ 36,235.30	Higher quotation.

Conclusion of Cost Analysis:

The A2A engagement with the CCP results in a direct financial saving of ₱ 35,000.00 compared to the lowest responsive bid from the private sector (Option B). This fulfills the requirement that the A2A modality is demonstrably more economical for the government.

BENEFIT ANALYSIS: EFFICIENCY AND INSTITUTIONAL VALUE

The benefits of proceeding with the CCP extend beyond direct cost savings, ensuring increased efficiency and impact.

Low Performance Risk

As a fellow GOCC, the CCP operates under the same government accountability, audit (COA) rules, and administrative processes, ensuring a higher likelihood of smooth contract execution and dispute resolution.

Inter-Agency Synergy

The A2A agreement fosters greater cooperation and resource-sharing between two government entities, maximizing the utilization of public funds and institutional mandates in serving the national interest.

Alignment of Mandates

The partnership leverages the cultural mandate of the CCP to support the GAD mandate of the Procuring Agency, resulting in a project that is strategically sound and maximizes public value.

CONCLUSION AND RECOMMENDATION


The comparative analysis of alternatives demonstrates that the Agency-to-Agency agreement with the Cultural Center of the Philippines is the optimal choice for the conduct of the Film Showing Activity. This modality is justified not only by the direct cost savings (₱ 1,235.30) but also by the significant gains in administrative efficiency, time savings, and the specialized, non-commercial expertise offered by the Servicing Agency.

The CCP possesses the necessary mandate and capacity, satisfying all statutory requirements for the A2A procurement method.

It is hereby **RECOMMENDED** that the Bids and Awards Committee (BAC) **APPROVE** the utilization of the Negotiated Procurement (Agency-to-Agency) modality and authorize the execution of a Memorandum of Agreement (MOA) with the Cultural Center of the Philippines for the Film Showing Activity in support of the 2025 18-Day Campaign to End VAW.

This recommendation is contingent upon the availability of appropriated funds and full compliance with the procedural requirements set forth in the Revised IRR of R.A. 9184 and other relevant audit rules.

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